



LOCAL INNOVATIONS SCALED THROUGH ENTERPRISE NETWORKS (LISTEN) MODEL IN KENYA

BODA BODA ABRIDGED CHARTER

1. Background

Boda boda is a sector of riders predominantly men offering motorbike taxi transportation services from one picking point to another. Bodaboda mainly started in Kiambu County in the year 2003 during the introduction of famous Michuki traffic rules. It started from the bicycle to motorbikes taxi.

2. Goals and Objectives-What Matters to them

Goal

To be the preferred secure short distance mode of transport.

Objectives

- To provide a source of income
- To provide in security enhancement
- To provide a platform for moral, social welfare and economic support.
- To ease transport difficulties, communication and accessibility
- To promote and sensitize the riders and the community on health issues including HIV prevention.
- To provide support to Person with disability, orphans and vulnerable members of the community.

3. Boda boda HIV and Health areas of interest.

1. HEALTH

- First Aid kit in case of an accident or emergency.
- Helmet, reflective jacket, boots(riding gear)
- Health education
- Drugs and substance abuse sensitization
- General hygiene education

2. HIV

- Regular HIV sensitization to riders
- Condom dispenser and constant supply at the picking point
- Strategic and continuous HIV activities like HTS
- Reduction of new HIV infection and stigma and discrimination

- Promote a health seeking behavior among men.
- Friendly attitude from health care providers and minimal service timing.

4. Boda Boda SWOT Analysis

<p>STRENGTHS</p> <ul style="list-style-type: none"> ● Ability to unify members ● Great organizational skills ● Savings and investments ● Creation of strong linkages with stakeholders ● Influential leadership among peers ● Well organized structures 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> ● Poor coordination with both National and county govt ● Lack of standard qualifications for the Boda-boda sector ● Poor communication channels with the National and county governments ● Lack Government support ● Vague networking structures with the Government
<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> ● Mobilization ● Influence ● Organizational skills ● Opportunities to meet/mingle with different levels of the citizenry ● They have the Numbers 	<p>THREATS</p> <ul style="list-style-type: none"> ● Ignorance ● Infiltration of criminal gangs ● Alcohol and drug abuse ● Insecurity ● Bad roads ● High levels of victimization ● Stigma and discrimination ● COVID 19 ● High taxation of both motorbikes and spare part ● Political influence

5. Activity Prioritization Matrix

What matters to Boda Boda	Priorities	Recommendations	Responsible institution
BBMC per ward	Provision and accessibility to HIV services targeting the CPs Sensitization of the CP on UHC and their role in the attainment of the UHC goals Linkage and partnership with the various available	Identification of Boda-boda MC through Boda-boda leadership and CB by TWG	Department of Health Boda-boda CP leadership LISTEN

	government sectors and stakeholders		
Branded safety Jacket gear, stickers, Banners and Murals at picking bays	<p>Sensitization of the CP on UHC and their role in the attainment of the UHC goals</p> <p>Integration of health messages on: HIV, Alcohol and Substance abuse, NHIF, NCDs, Mental Health, SRH and other emerging health pandemics including COVID-19.</p>	Development of tailor-made health messages	Department of health LISTEN
Riders sensitization	<p>Linkage and partnership with the various available government sectors and stakeholders</p> <p>Provision of identified CP specific non-health services (what matters to them) Cross ministry/Multi-Sector collaboration</p>	Provide the required Support for the planned sensitization activities through multi sectoral planning	TWG Boda-boda leadership Male champions
Tournaments among the riders	<p>Provision of identified CP specific non-health services (what matters to them) Cross ministry/Multi-Sector collaboration</p> <p>Linkage and partnership with the various available government sectors and stakeholders Integration of LISTEN into core activities of CPs</p>	Identification and registration of Boda-boda and male champion teams Multi-sectoral Involvement in the planning and execution of the activities	Department of youth affairs and sports Boda-boda leadership LISTEN FKF Male champion

	Integration into other health services: HIV, Alcohol and Substance abuse, NHIF, NCDs, Mental Health, SRH and other emerging health pandemics including COVID-19.		
Utilization of riders during road shows	To increase their own income	Improved financial status	Boda boda Leadership
IEC Materials especially stickers with information	Sharing of information (Health and non-health)	Improved road safety Reduced HIV infections Reduced Health problems	LISTEN TWG
Crucial boda boda meetings e.g Chairmen Monthly meetings, male champion quarterly meeting	Integration of LISTEN into core activities of CPs Have a strategic plan to guide on the CP activities, targets and achievements Linkage and partnership with the various available government sectors and stakeholders Integration into other health services: HIV, Alcohol and Substance abuse, NHIF, NCDs, Mental Health, SRH and other emerging health pandemics including COVID-19.	Development of calendar of events Effective and functional vertical and horizontal linkages	Boda-boda Leadership Department of health LISTEN
Condom Dispensers at the picking bays	Provision and accessibility to HIV services targeting the CPs	Strategic positioning of condom dispensers	NACC Department of health Male champions

	Provision of Sexual Reproductive Health Services	Continuous supply of condom by relevant bodies	LISTEN
<i>Penile and female models</i>	Provision of Sexual Reproductive Health Services Provision and accessibility to HIV services targeting the CPs	Provision of models to Mc for use during outreaches Ensure accurate information sharing through demonstrations	Department of health LISTEN
Bench marking trips	Provision of identified CP specific non-health services (what matters to them) -Cross ministry/Multi-Sector collaboration	Support the Mc and boda-boda to learn best practices from like mind	LISTEN

2. Action Plan and Indicators of success for the Bodaa boda.

Recommendations	Activity	Objectives	Indicators of success
BBMC per ward	Identification and training of BBMC per ward	To ensure involvement and coverage of 1000 men in health in every ward	No of men Involved
Branded safety Jacket gear, stickers and Murals at picking bays	Development of health messages Branding	To disseminate health information to 5000 people To help in HIV and other health messaging	Improved uptake of services Ease of recognition Keeping the HIV debate alive among the focused Cps More involvement of men in championing for health

Riders sensitization	Outreaches	To provide Health services to at least 1500 people during the boda-boda outreaches	Number of boda-boda riders reached with a comprehensive health service
Tournaments among the riders	Tournament	To provide Health services to at least 600 people during the boda boda outreaches	Number of people reached with a comprehensive health service during the tournament
Utilization of riders during road shows		To increase income	Improved financial status
IEC Materials especially stickers with information		Sharing of information (Health and non-health)	Improved road safety Reduced HIV infections Reduced Health problems
Crucial boda boda meetings e.g Chairmen Monthly meetings	Bodaboda leaders meeting	Stock taking meeting of the 180 leaders of CPs on the activities and monitoring progress against targets	No. of meetings No. of attendees
Condom dispensers at the picking bays and established points	Sourcing for condom dispensers Condom distribution by Mc	To ensure availability and accessibility of condoms	No. of condom dispensers mounted No. of condoms distributed
<i>Penile and female models</i>	Sourcing for the models Distribution to the mc	To ensure there is proper and accurate demonstration of condom use	No.of penile models distributed No. of outreaches held
Bench marking trips	Exchange program	To learn best practices models from other organisation	No. of organizations visited

6. Monitoring and Evaluation.

The above activities and the indicator of success have been linked to the LISTEN result Matrix and the Theory of Change. Participatory M&E approach being used with CPs taking lead while being provided with technical support from TWG at County and National and Georgetown University local Team. Some of the feedback engagements to share M&E findings include;

- Monthly leaders meeting
- Suggestion boxes
- Sub-county AIDS Coordinators (SCAC) Supervisory visits

7. Priority Areas for December 2021 to June 2022

Activity MC	Purpose/Objectives	Outputs/Deliverables	Date	Venue	Responsibility
Branded motorbike (12) for condom distribution	To support in condom distribution	Increased uptake of condoms Reduced HIV infections and other STIs			LISTEN TWG
<i>Dispensers-branded</i>	To help in condom distribution To support campaign against new HIV infections	Increased uptake of condoms Reduced HIV infections and other STIs			LISTEN TWG
<i>Penile models and female condoms</i>	To support condom use demonstration	Proper use of condoms Reduced HIV infections and other STIs			LISTEN TWG
<i>IEC Materials-Targeted, posters and fliers, roll up banners, stickers</i>	Sharing of information (Health and non-health)	Reduced HIV infections Reduced Health problems Improved health outcomes			LISTEN TWG
Referral books	To support referrals to health facilities	Improved uptake of health services Decrease in defaulters and loss to follow up			LISTEN TWG
Quarterly meetings	To review the progress of the Male engagement initiative	Taking remedial measures for any issues identified			LISTEN TWG

		Smooth running of the male engagement initiative			
Bench marking trips	For cross learning	Improved delivery of services by the MC			
<i>CB on report writing</i>	To improve report writing	Submission of improved reports Interpretation of reports for better planning			LISTEN TWG
<i>Certificate of recognition</i>	To motivate the MC	Improved output			LISTEN TWG
HTS	To identify HIV positive men To link the HIV positive men	Identification of HIV positive men Linkage to care and treatment Support for the HIV negative to remain negative			LISTEN TWG
Public display screens	To ensure consistent messaging	Increased numbers reached			LISTEN TWG
<i>End of year conference- Annual Male Champions Day</i>	To take stock of the annual achievements and challenges To share feedback To motivate the Mc	Improved output			LISTEN TWG
Mega Phones-portable speakers	For wider reach in terms of audience	Increased numbers reached			LISTEN TWG
Additional Male Champions to be trained	To increase the reach of the MC	More men reached Improved uptake of services among men			LISTEN TWG

Boda Boda Champion Coordinator

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